

FOR IMMEDIATE RELEASE

Deutsche Bank Gets Caught Reading for BELL

July, 10, 2008, NEW YORK: BELL (Building Educated Leaders for Life) recently partnered with Deutsche Bank for the second annual Deutsche Bank-BELL Book Drive to donate books to children who participate in BELL programs. The book drive was a success, with contributions totaling almost \$9,000 in new books from more than 100 Deutsche Bank employees.

The books will be given to BELL scholars in New York City to enable them to build libraries of their own. BELL is a non-profit organization that provides after school and summer educational programs to 12,000 children who live in low-income communities in Baltimore, Boston, Detroit, New York City and Springfield, MA.

"This is a project that supports a worthy cause and I think our level of donation demonstrated that Deutsche employees care about literacy and funding under-privileged communities," said Gene Guill, managing director of Deutsche Bank's Loan Exposure Management Group, the book drive's main sponsor.



BELL intern Damani Corbin helps Deutsche Bank employees select books from BELL's Amazon.com Wish List. Behind them is a poster of a Deutsche Bank employee and a BELL scholar "caught reading."

"I'm proud that we far exceeded our goals and expectations," Guill added. "The support that Deutsche Bank displayed during the event served as a testament to the remarkable outcomes teamwork and quality effort produce."

Several Deutsche Bank employees, including Deutsche Bank Americas CEO Seth Waugh, agreed to "get caught reading" to promote the book drive. Displayed in the bank's lobby at 60 Wall Street in New York City and on the firm's internal network, their photographs generated tremendous positive feedback and support.

About BELL

BELL is a national non-profit organization with a mission to dramatically increase the academic achievements, self-esteem and life opportunities of children living in low-income urban communities. Headquartered in Dorchester, BELL provides educational after school and summer programs to 8,000 children annually. BELL began as a community service project by a group of Harvard Law School students, led by CEO and Co-Founder Earl Martin Phalen.

BELL programs are nationally recognized for their positive impact on children's academic and social achievements. Most recently, Fast Company magazine and the Monitor Group recognized BELL as "one of the top 25 organizations changing the world." The Center for Summer Learning at Johns Hopkins University named BELL Summer the nation's best educational summer program for children with its 2006 Excellence in Summer Learning Award. Policy makers such as Senators Barack Obama (D-IL), Barbara Mikulski (D-MD) and Hillary Clinton (D-NY) have also recently recognized BELL programs as models of excellence. Learn more at www.bellnational.org.

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